

# IAAO 300: Fundamentals of Mass Appraisal

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SPONSORED BY:  
KENT COUNTY ASSOCIATION OF ASSESSING OFFICERS (KCAAO)



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*2023 STC Approved 16 Hour Continuing Education Course*

*Monday, May 1 – Thursday, May 4, 2023: 8:00 AM – 4:30 PM*

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*Friday, May 5, 2023: 8:00 AM – 11:30 AM (Exam only)*

*Hampton by Hilton  
Grand View II  
433 Dudley Pl NE  
Grand Rapids, MI 49503  
Or Live-Online Via Zoom*

*MAA and MMAAO Members - \$475*

*Non-Member - \$560*

*Presented by: David Cornell, CAE*

*Program Summary:*

*This course provides an introduction to mass appraisal and is a prerequisite for the IAAO 300-level course series. Topics covered include single-property appraisal versus mass appraisal, components of a mass appraisal system, data requirements and analysis, introduction to statistics, use of assessment ratio studies in mass appraisal, modeling of the three approaches to value, and selection of a mass appraisal system.*

*Recommended textbook: Fundamentals of Mass Appraisal (FMA)*

*Recommended prerequisites: Course 101, Course 102*

*Calculator is required – cell phones will not be allowed for the exam*

*Questions, contact Megan VanHoose at (616) 438-9266 or [megan.vanhoose@gainestownship.org](mailto:megan.vanhoose@gainestownship.org)*

COURSE REGISTRATION

# IAAO 300: Fundamentals of Mass Appraisal

*May 1 – May 5, 2023*

*Please fill out portion below and mail this form with your payment.*

*Reservations and payment must be received by Friday, April 7, 2023.*

*Registration fee is non-refundable. Late registrations or registrations not accompanied with full payment will not be accepted. Association membership must be current for 2023 to receive the discounted rate.*

Name \_\_\_\_\_ Email \_\_\_\_\_

Unit/Company \_\_\_\_\_ Work Phone (\_\_\_\_\_) \_\_\_\_\_

*MAA or MMAAO Member - \$475*

*Non-Member - \$560*

*Please indicate how you will be attending.*

*In Person*

*Live-Online*

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***Make checks payable to: KCAAO***

*Mail Registration and Payment to:  
Kent County Bureau of Equalization  
Attn: Caryn Rasch  
300 Monroe Avenue NW  
Grand Rapids, MI 49503*